

Unlocking Kent's Potential: opportunities and challenges

KCC's framework for regeneration 2009 – 2020



Regeneration Framework

- Agreed by Cabinet, COG presented at Leadership Seminar
- Launched 20th January 2009
- Consultation period ends 17th April 2009
- Individual meetings with District Chief Executives and Leaders
- Meetings with partners including; Kent Partnership, Kent Economic Board, Kent Leaders' Group, Kent Developers' Group

Overview

Themes:

- Building a new relationship with business
- Unlocking talent to support the Kent economy
- Embracing a growing and ageing population
- Building homes and communities, not estates
- Delivering growth without transport gridlock
- Meeting the climate change

Summary of Feedback

- Road and Rail infrastructure
- Housing numbers & adequate community infrastructure
- Help for existing businesses
- The importance of education as the basis for a sound economy
- Localised issues

Regeneration Framework Governance Structure

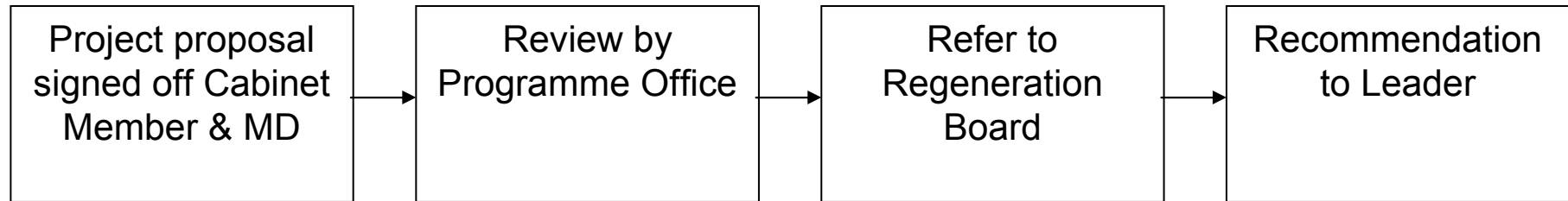
- Regeneration Board
- Terms of Reference
- Process
- Progress to date



Board: Terms of Reference

- Ensuring coherent approach across KCC in meeting Regeneration Framework objectives
- Overseeing delivery of the Regeneration Framework and economic development objectives
- Commissioning new regeneration projects and initiatives
- Directing regeneration fund investment
- Monitoring progress of key strategies

Process



Progress to date

- Board confirmed and meetings diarised
 - 8 April, 9-11am
 - 10 June, 2-4pm
 - 5 August, 2-4pm
 - 7 October, 2-4pm
 - 2 December 2-4pm
- Programme office in place within Regeneration & Economy Division
- Established process for monitoring

Key Supporting Strategy and Policy Documents

- Kent Environment Strategy
- Leisure, Culture and Sport Strategy
- Skills Commission
- Integrated Transport Strategy for Kent
- Integrated Housing Strategy
- “What Price Growth”
- Strategy for Later Life

Other Key Strategies

Digital Britain

- Government report published January for informal consultation
- KCC responded March
- Final report expected Summer

Backing Kent Business

- “Backing Kent Business” campaign successfully launched in December 2008
- Campaign sets out 10 commitments to support businesses during the economic turndown
- Underpinning these commitments is the development of a new relationship with business – itself a key theme of the draft Regeneration Framework

Backing Kent Business- Achievements to March 2009

- New partnership arrangement between KCC and business representative organisations signed January 2009
- Series of business events raising profile of business opportunities being rolled-out
- Kent Property Enterprise Fund (2) established and £43.7m property funding agreed with Directorates
- Kent Business Support Centre established and being further developed as a virtual hub of business information
- In terms of expanding KCC's approved list of contractors, over 130 new contractors currently being assessed
- All KCC managers reminded that tender opportunities over £50,000 needs to advertised on the South East Business Portal, and for Kent suppliers to be considered for sub-£50k contracts

Backing Kent Business: Sector Strategy

- Establishment of steering group and scoping work for studies – May
- Focus groups to determine key messages and actions – June – August
- Draft strategy and action plan – September
- Consultation period – September – October
- Final strategy and action plan – November
- Begin implementation of action plan – December onwards